

MAJIYE UCHIBEKE

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EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA, School of Cinematic Arts Graduation: December 2023
MFA, Film and Television Production

ST. ANDREWS UNIVERSITY, Division of Liberal & Creative Arts January 2015 - December 2018
B.A. Communication Studies

PROFESSIONAL EXPERIENCE

UNIVERSITY OF SOUTHERN CALIFORNIA - TEACHING ASSISTANT August 2021 - Present

- Worked with Petra Haffter, Stephen Gibler, Paula and Rolf Kestermann, Tim Kirkman, etc.
- Collaborates with the professors to identify students' issues and recommend solutions
- Gave extra help to students and answering questions they have. Tracked attendance

NETFLIX/ARNOLD LLC POST-PRODUCTION INTERN January 2022 - April 2022

- Worked on a Arnold Schwarzenegger Docu series. Interview transcription in AI programs.
- Archival research and archiving. Review edits and rough cuts. Sorting, labeling, and organizing archival footage

PHOTOGRAPHER & VIDEO PRODUCER & EDITOR August 2016 - January 2020

- Started as a work study, but hired to work full time after graduation.
- Daily production and post-production of video and photography contents, formatted for web and Social feeds, using Adobe Creative Cloud softwares.
- Assisted Director of Communications in the development and execution of public affairs, marketing, digital communications, social media.

SOCIAL MEDIA NAIJA HACKS June 2018 - October 2018

- Developed materials for online promotions, website features, social media posts, and online advertising campaigns.
- Analyzed promotions and campaign effectiveness, developed and implemented strategies to grow online presence.

MINNOW MEDIA PRODUCTION INTERN January 2017 - December 2018

- Performed Production Assistant duties, Camera Operator for major shoots
- Boom Operator capturing clean audio, logged footage for editing and archiving

SOCIAL MEDIA CONTENT CREATION MAJSHOTIT August 2015 - January 2020

- Create photo and video contents using high end equipment e.g RED camera
- Photo and video editing, oversea social media platforms, Instagram
- P.R. and costumer acquisition, social media advertising